



Corporate Fact Sheet

MarketCues was formed based upon three decades of consultative experience. The firm is recognized for its ability to quickly solve a problem and put a solution into immediate action. MarketCues is unique in the organizational development and coaching market space, offering clients advice qualified by its Ai-Driven SmartPlan360™ software platform.

Primary Services

SmartPlan360™ Platform

Rethink Workshops

Executive Coaching

Practice Groups

Practice Sectors

- ▶ Professional Services Sector
- ▶ Insurance Agencies
- ▶ Advanced Manufacturing
- ▶ Technology
- ▶ Software Services
- ▶ Financial Services
- ▶ Social Services
- ▶ Industrial
- ▶ Government, Education and Non Profit

Advisors

- ▶ Tom Marin, Raleigh, NC
- ▶ Dr. Thomas O'Neal, Orlando, FL
- ▶ Dr. Jeff Hale, Chicago, IL
- ▶ Dr. Fred Barber, Dallas, TX
- ▶ Dr. Brian Miller, Seattle, WA
- ▶ Stephen Messner, Washington, DC

MarketCues Four Drivers to Growth



Alignment Driver 1: Produces faster growth

Integration Driver 2: Produces greater teamwork

Awareness Driver 3: Produces higher market awareness

Relevance Driver 4: Produces stronger customer relations