

**Turning Problems Into Profits.** The SmartPlan360° Program™ employs an advanced algorithm developed from our research of over 500 organizations to uncover the conflicts and opportunities that impact both your top and bottom line. You know the elements of your business, we provide a means of understanding how they interact and are positioned to help or harm your mission. SmartPlan360° puts strategy into action and in the process identifies critical intangibles that are roadblocks and accelerators.

**How It Works.** Using feedback from your employees, vendors and customers, the SmartPlan360° Program quantitatively identifies and graphically presents impactful keys. Using these keys, strategies appear that identify the most direct and cost efficient route to accomplishing your mission. SmartPlan360° is more than a plan for success; it is a means to success. Each month SmartPlan360° delivers new insights leveraging the efficiencies gained the previous month. This monthly methodology prevents your team from being overwhelmed and keeps them engaged in the process.



## Hard Deliverables

The SmartPlan360° Program™ is not just another blue-sky business model espoused in the latest best seller, and it is not a theoretical concept used to sell consulting services. SmartPlan360° produces hard deliverables including:

- Attaining mission objectives in a more cost-effective manner
- Providing a means of tracking outcomes
- Positioning your products to optimally meet your customers' needs
- Identifying costly hidden conflicts that inhibit growth
- Quantifying hidden internal and customer based sales leverage points
- Creating a practical, measurable plan that can be used on a daily basis

## Outcomes

Because the SmartPlan360° Program™ uses a defined analytical approach and a proprietary algorithm to identify impactful keys, it can be implemented at a fraction of what you might normally pay for strategic planning and consulting services. Because we are highly confident in our ability to deliver actionable results, we guarantee you will be completely satisfied that you purchased our product. It puts your strategy into action throughout your business quickly. It's been time-proven for businesses just like yours. The SmartPlan360° Program. The action plan that helps you take the leap from what's now to what's next.