



Workshop Description

This Two-Day Rethink Workshop is intensive and interactive designed for both senior leaders and their executive teams who are interested in quickly building their organization's health and growth. The workshop will put your team on a fast track to achieving your organization's goals. Comprehensive training will cover the "Cues" to unlock your team's strengths and implement proven performance strategies that are required to bring a team to its next level of growth.

During the workshop, a leadership team will learn how to implement the Four Drivers to organizational growth that are outlined in Tom Marin's book, RETHINK. Included in the workshop are short application talks, interactive work sessions using time-proven exercises and content discussions customized for each client's specific needs. The four primary drivers that are discussed in the RETHINK book will be put into action during interactive exercises to grow leadership skills quickly and to align team members with one core organizational strategy.

This Two-Day Rethink Workshop is an excellent way to bring a team together and build an intense focus for organizational growth.



Facilitated by a MarketCues Senior Consultant, a leadership team will receive the following:

- Fully understand how to design and drive strong organizational health and growth
- Share "Best Practices" of the 4 Organizational Health Drivers through open workshop discussions.
- Discuss how leaders can promote professional development throughout their team by addressing critical strategic issues to ensure alignment throughout the organization
- Receive a balanced combination of mini-lectures, class exercises, open discussion, and real-world scenario planning to reinforce the learning applications
- Identify the primary foundation growth areas with six key inputs, best practices and outputs